



DESTINATION  
**SAINT-ÉMILION**

OFFICE DE TOURISME  
DU GRAND SAINT-ÉMILIONNAIS

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# **A sustainable way to discover Saint-Emilion**

## **Slow tourism guide 2025**



# Discover the Grand Saint-Emilionnais area in a different way

## LET'S GET THINGS STRAIGHT !

### *Sustainable tourism*



Sustainable tourism is defined by the World Tourism Organization (UNWTO) as “tourism that takes full account of its current and future economic, social and environmental impacts, by meeting the needs of visitors, professionals, as well as the environment and host communities”. It aims to strike a balance between the three pillars of sustainable development in the production and realization of tourism activities.

### *Ecotourism*



Ecotourism is one form of sustainable tourism. In line with sustainable development, ecotourism was defined in 1992 by the International Ecotourism Society as “a form of responsible travel in natural areas that contributes to the protection of the environment and the well-being of local populations”.

### *Slow tourism*

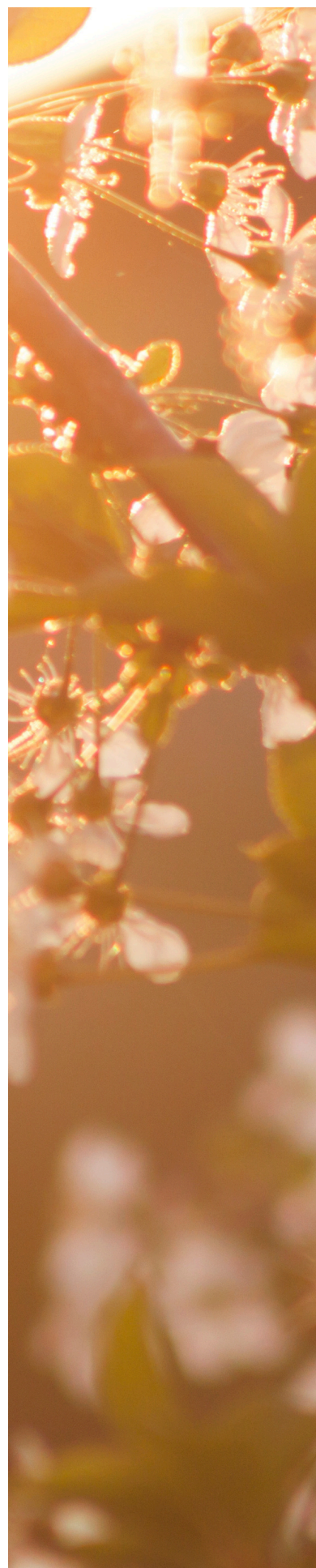


Slow tourism is a way chosen to travel slowly, rediscovering the diversity of our landscapes as well as our local historical, cultural and gastronomic heritage. Slow tourism promotes disconnection by rediscovering local territories, meeting and sharing with local people.

### *Cyclotourism*



Cycle touring is an outdoor sport that excludes any notion of competition. It is accessible to all, regardless of age, gender, physical ability or time. As defined by the *Fédération Française de Cyclotourisme*, it integrates 3 essential components: sport-health, tourism and culture.





# How do I get there?

Would you like to discover the region in a different way, but above all without a car? The Grand Saint-Emilionnais area can help you make the most of your ***slow-tourism stay***, and offer you alternative ways of reaching us.

## BY BUS

The bus company Transports en Nouvelle Aquitaine offers regular transfers between Bordeaux, Libourne, Saint-Émilion and the surrounding villages of the Saint-Émilion region.

For details of bus routes and stop timetables in Saint-Émilion, click [HERE](#)

## BY TRAIN

Saint-Emilion station is about 1.5 km from the village on foot (Ter NA line 33 - Bordeaux Sarlat),  
Libourne station (multi-modal area) is 7 km away from Saint-Emilion (TGV Bordeaux Paris with a stop in Libourne).

*[TGV Bordeaux - Paris timetable here](#)*

*[TGV Paris - Bordeaux timetable here](#)*



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## BY BIKE

In Gironde, there are a number of cycle paths for you to reach the Greater Saint-Emilion area in complete safety:

- *Bordeaux, Lormont, Vayres, Libourne, Latresne, Créon, Branne*



## SCANDIBÉRIQUE

The Scandibérique, the French section of EuroVelo 3 - a route linking Trondheim (Norway) to Cap-Fisterra (Spain) - passes through Gironde and our beautiful village of Saint-Emilion. This route offers the freedom to experience simple, essential pleasures, to make a lot of historical and heritage discoveries, to fulfill a quest for well-being and reconnection...

In Gironde, the 180 km itinerary crosses the Libournais, Entre-Deux-Mers, Bordeaux and Sud Gironde regions.

*[Click here to find out more about the itinerary >.](#)*





## Why not continue our trip by bike?

### ACCUEIL VÉLO CERTIFICATION

To guarantee you the best possible experience, your tourist office works with its partners to promote the Accueil Vélo certification.



### ACCUEIL VÉLO, QUÉSACO ?

The Accueil Vélo certification is a French initiative created to promote the reception and services offered to cyclists. The certification was introduced as part of the development of bicycle tourism in France. Establishments awarded the "Accueil Vélo" are committed to offering services tailored to cyclists, whether they are touring tourists or local cyclists.

### I RENT MY BIKE EASILY

#### VÉLOCE



Take the time to get on your bike and discover the wonders of Saint-Émilion. You can rent VTCs, electric-assist bikes, electric fats bikes, children's bikes, trailers and child seats.

#### LOVELEC33



Explore the vineyards and historic heritage of the Grand Saint-Emilionnais region on electric bikes.

#### CLOÎTRE DES CORDELIERS

Rent electric bikes for effortless exploration of the wine-growing landscape. Enjoy easy-to-follow itineraries on your smartphone. Book your bikes online now for an unforgettable experience.

#### THE "ACCUEIL VÉLO"

##### CERTIFIED

Camping Yelloh ! Saint Emilion

Camping du vieux château  
Château Ambe Tour Pourret  
Château Belair Saint-Georges  
Château Champion  
Château Cantenac  
Château Cravignac  
Château Cruzeau  
Château Fleur de Lisse  
Château Guadet  
Château Grand Corbin  
Château La Fleur Cravignac  
Château La Renommée  
Château Tour Calon  
Domaine du Grand Ormeau  
Le relais Franc Mayne  
Hôtel Ibis Saint Emilion  
Hôtel Kyriad Libourne Saint-Emilion  
Restaurant La Boucherie

#### CONTACT

##### VÉLOCE

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[contact@veloce-saintemilion.fr](mailto:contact@veloce-saintemilion.fr)

##### LOVELEC33

+33(0) 6 79 16 26 86

+33(0) 6 82 72 15 64

[lovelec33@orange.fr](mailto:lovelec33@orange.fr)

##### CLOÎTRE DES CORDELIERS

+33(0) 5 57 24 42 13

[contact@lescordeliers.com](mailto:contact@lescordeliers.com)



Once you are here, the tourist office offers 16 walking and 16 cycling circuits. Explore the region through a wide range of routes.

These itineraries are available on the tourist office website and on the CIRKWI and OUTDOORACTIVE applications. The paper version of the guide is on sale directly from the Tourist Office store.

## *My essentials for outings*

*a hat to keep your head cool*



*a UNESCO World Heritage  
vineyard*



*a bag with everything I need take  
my time*





## Concretely, who is committed to me?

### ECO-LABELED ESTABLISHMENTS

In the Grand Saint-Emilionnais area, many tourist establishments have been awarded an environmental certification.



The **Château Hôtel Grand Barrail** invites you to experience an unforgettable eco-chic stay. With its **European Ecolabel label**, the 5-star establishment combines luxury and sustainable development: 100% renewable energy, local suppliers and service providers, staff awareness of daily eco-actions...



Committed to a sincere approach in their restaurant **l'Huitrier Pie**, the two chefs implement daily actions: local producers, a kitchen garden of flowers and aromatic herbs, fresh seasonal produce... These actions have earned them the **green food** certification.



The Michelin-starred restaurant **Les Belles Perdrix**, located in the heart of the Troplong Mondot vineyards, has been committed to ecosystem sustainability for several years: vegetable gardens and orchards cultivated according to permaculture principles, responsible waste and water management, and working with suppliers committed to reusable containers. As a result, it was awarded a **Michelin Green Star**.





# THE VINEYARD IS COMMITTED

The Grand Saint-Émilionnais area winegrowing estates are actively committed to ecology, adopting environmentally-friendly practices to preserve biodiversity and soil quality. This ecological transition reflects their desire to combine tradition and innovation to produce wines of excellence while protecting the environment for future generations.

FIND OUT MORE ABOUT THE STRUCTURES COMMITTED [HERE](#)

*certifications you may come across when organising your trip*



Organic farming is a method of agricultural production whose purpose is to respect natural balances and have a minimal impact on the environment. It is based on farming practices which are inspired by natural processes and exclude the use of synthetic chemical products, such as pesticides and herbicides, as well as genetically modified organisms (GMOs).



The Biodyvin certification is issued by the Syndicat International des Vignerons de Culture Bio-Dynamique. It certifies that the wines have been produced using biodynamic farming practices, a holistic method of cultivation that aims to enhance the health of the soil, the plant and the surrounding ecosystem.



Founded in 1928, the Demeter certification is an international brand for products derived from biodynamic agriculture.



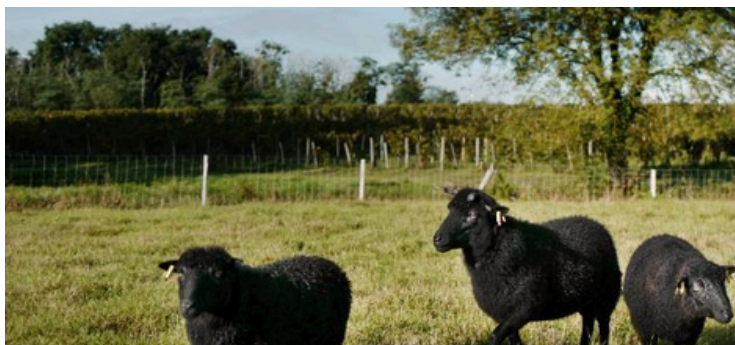
*How can I take my time in the area?*

## SUSTAINABLE VISITS



### DISCOVERY TOUR OF CHÂTEAU MAZEYRES AND BIODYNAMIC FARMING

Immerse yourself in the heart of Château Mazeyres, a certified biodynamic estate in Pomerol. Visit the vineyard, discover the history and secrets of wine-making, and taste some exceptional wines.



### VISIT THE VINEYARD AT CHÂTEAU MONCETS

Walk through the vineyards, presentation of the Château, followed by the biodiversity trail, as well as a tour of the gravity-fed vat room and barrel cellar, followed by a tasting of four wines. Discover how our premium wines are made from a unique biodiversity.



### VISIT LA ROSE AT CHÂTEAU LA ROSE POURRET

We offer a guided tour of the estate through its certified organic vineyard and a tour of its newly renovated production cellars.

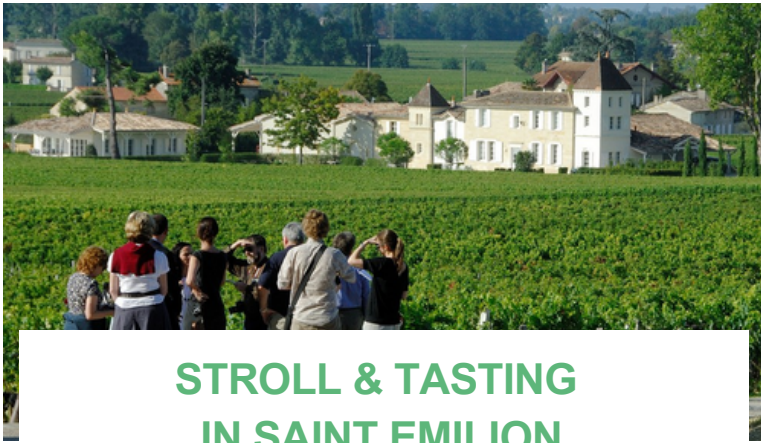


### VISIT THE VINEYARD AT CHÂTEAU MAUVINON

From the vineyards to the cellars, via the rooftop terrace birdwatching spot, discover the reality of the winegrower's profession, sulphite-free winemaking, and the commitment to quality and the environment, and finish with a tasting of two of the estate's wines.



## NATURE



### STROLL & TASTING IN SAINT EMILION

Set off on a walking tour to learn more about the appellations, the classification, the châteaux... You'll discover the secrets behind the making of Saint-Emilion's prestigious wines, from the vine to the cellar, before ending the tour with a tasting session.



### VISIT AND PICNIC AT CHÂTEAU ROZIER

Enjoy a day out around Saint-Emilion and meet a family who have been winegrowers for 9 generations. You'll discover the trade, the terroirs, the medieval town and the countryside. Enjoy lunch at the table d'hôtes on the land of Château Rozier.



### CHÂTEAU CHAUVIN - FROM VINE TO GLASS

This small family estate invites you to stop by for a tour of the new wine cellars and will reveal the secrets behind the elegance of a great wine. You will taste the estate's two wines in their tasting room with a panoramic view of the vineyard.



### VISIT THE VINEYARD AT CHÂTEAU LARMANDE

Discover our expertise with a professional guide. They will reveal our history and that of the Saint-Emilion vineyard, our sustainable vineyard management practices and our agroecological approach..



# NATURE



## TRAIN DES GRANDS VIGNOBLES

Hop aboard the little tourist train for an unforgettable, fun and educational ride through the first Grand Cru Classé vineyards of the Saint-Émilion appellation. Along the way, the little train will stop at Château Rochebelle so you can visit its superb 18th-century monolithic cellars, enhanced by lighting effects.



## À LA FRANÇAISE - BIKE DAY

Discover the Saint-Émilion vineyards by electric bike. You'll visit 2 châteaux: a family estate and a prestigious Grand Cru Classé. Then take a stroll through the medieval village of Saint-Émilion.



## “SUR LES PISTES DE ROBIN”

With a free game booklet, young and old alike can explore the cobbled streets and picturesque landscapes of the medieval town in search of hidden clues. By following Robin's riddles, you'll discover the wealth of Saint-Émilion's heritage, nature and gastronomy in a fun and interactive way.



## TÈRRA AVENTURA

Put on your trainers and your explorer's cap, because Terra Aventura is taking you on an unusual treasure hunt in the Saint-Emilion vineyards!

Armed with the free app and your keen sense of observation, you'll set off to discover the hidden corners of this UNESCO World Heritage village.

**FIND ALL OUR LEISURE ACTIVITIES [RIGHT HERE](#)**





## *Where can you buy good, local food?*

### **MARKETS**

During your stay, don't forget to eat locally! Every day of the week, discover local markets with a friendly atmosphere.

#### **MONDAY**

Castillon-la-Bataille  
Duras

#### **TUESDAY**

Libourne

#### **WEDNESDAY**

Pellegrue  
Coutras  
Périssac  
Puisseguin

#### **THURSDAY**

Branne  
Lussac  
Izon

#### **FRIDAY**

Libourne  
Gensac  
Saint-Médard-de-Guizières

#### **SATURDAY**

Sainte-Foy-la-Grande  
Coutras  
Rauzan  
Pujols  
Montagne  
Sainte-Terre  
Les Artigues-de-Lussac

#### **SUNDAY**

Libourne  
Saint-Seurin-sur-l'Isle  
Eynesse  
Guîtres  
Saint-Denis-de-Pile  
Vayres  
Villegouge  
Cabara



# THE KNOW-HOW



## SAINT-ÉMILION MACAROONS

Saint-Emilion macaroons are part of a culinary heritage that dates back to 1620. Born in the expert hands of the Ursuline nuns at the local convent, these sweet little treats have survived the centuries, carefully preserving their manufacturing secrets. Far from the classic French macaroons, Saint-Émilion macaroons are distinguished by their soft, dense texture, the result of a very special manufacturing technique.



## LAMPREY FROM BORDEAUX: A GASTRONOMIC SPECIALITY EMBLEMATIC OF THE GRAND SAINT-EMILIONNAIS

Lamprey, a fish with tender flesh and a delicate flavour, is prepared using traditional techniques that enhance its taste. A true gastronomic jewel, lamprey from Bordeaux is best served as a hot starter, accompanied by a local red wine with elegant tannins to complete the food and wine pairing. This extraordinary culinary experience will delight the taste buds of those who love authentic, refined flavours.



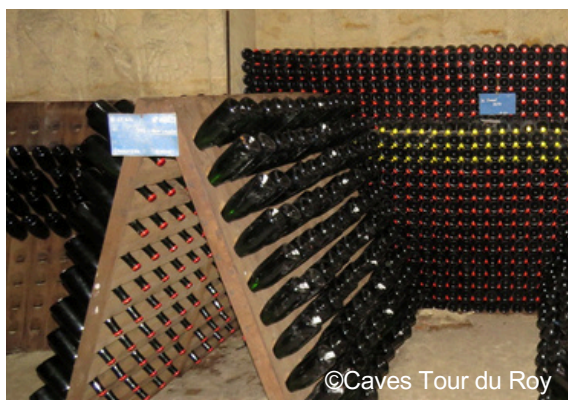
# THE KNOW-HOW



©Maison Lateyron



©Cloître des Cordeliers



©Caves Tour du Roy

## CRÉMANT DE BORDEAUX IN SAINT-ÉMILION

In the heart of the city, Crémant de Bordeaux (white or rosé wine) has been produced since the 19th century under the Tour du Roy, in the Caves de la Tour du Roy, in the dark underground quarries of the former Franciscan monastery, in the Cloître des Cordeliers, and in the Lateyron cellars in Montagne.



©Cloître des Cordeliers

## LES PÉPITES NOIRES THE PÉRIGORD BLACK TRUFFLE IN SAINT-ÉMILION

Les Pépites Noires transports you into a gastronomic world dedicated to the Périgord black truffle.

The experts at Les Pépites Noires have a perfect mastery of the art of truffle making, and rigorously select the black Périgord truffles for optimum quality. Les Pépites Noires is much more than just a shop: it's a passion for the Périgord black truffle and unique expertise.

### shop

21 ter rue de la Porte Bouqueyre  
33330 SAINT-ÉMILION



©Mélinda Robin



# PICNIC

And to take the time to savour all these local delicacies, your tourist office has created a brochure listing the best places to enjoy a delicious picnic.

## *BROCHURE - Picnics around Saint-Emilion*

*during my picnic, every gesture counts :*



I choose reusable containers



I respect flora and fauna



I pick up all my rubbish and make sure that the site is as clean as when I arrived





# *What does the Tourist Office do?*

## ORGANISATION OF YOUR TURNKEY HOLIDAY

For 3 days, take an electric bike tour of the Saint-Emilion vineyards, where the Fleur de Lisse, Mauvinon and La Grande Clotte châteaux welcome you to visit their estates and taste their wines. The passionate winemakers will teach you the secrets of winemaking and share their expertise with you. Between tastings and discoveries, take time to explore the charming town of Saint-Emilion, a UNESCO World Heritage Site, and soak up its authentic atmosphere.



Guided bike ride through the vineyards

Lunch at an AB-labelled wine estate

Gourmet tour of Saint-Emilion, combining heritage and gastronomy



Self-guided cycling tour through the vineyards

Visit a wine estate and enjoy a cooking class.

Wine, ecology and nature' tour

*day 2*



For this final day, Julie and Mathieu, young winemakers who love their region and their terroir, have put together a cycling tour to meet local producers. Aboard your electric bikes and equipped with your picnic baskets, you'll ride through the beautiful Saint-Emilion countryside, sampling the region's best products as you go: cheeses, charcuterie, chocolates, macaroons...

*day 3*



# YOUR TOURIST OFFICE IS COMMITTED TOO!

The Tourist Office is committed to preserving our region and promoting more responsible tourism through its sustainable development charter.

## 01

### **PRINTING RESTRICTION**

The Tourist Office is reducing the amount of paper it prints, whether it's brochures for the general public, information material for the general public replaced by QR codes or internal working documents.

## 02

### **REUSE OF OUR COMMUNICATION MEDIUM**

Nothing is lost : the old maps of the Tourist Office are used to create gift wrapping paper for boutique purchases.

## 03

### **ENCOURAGING THE RECYCLING OF BROCHURES**

A recycling station is available to encourage visitors to recycle the used Tourist Office brochures.

## 04

### **IMPLEMENTATION OF RECYCLING**

Employees undertake to sort their waste separately.

## 05

### **REDUCED ELECTRICITY CONSUMPTION**

The Tourist Office limits the use of air conditioning and lighting. We systematically switch off computers and screens at the end of the day.

## 06

### **REDUCED WATER CONSUMPTION**

A lot of water saving aerators are installed.

## 07

### **RESPONSIBLE PURCHASING FOR THE COMMUNAL KITCHEN**

Employees undertake to buy mainly bulk or reusable products for the communal kitchen.

## 08

### **ECO-RESPONSIBLE MEANS OF TRANSPORT**

Employees who are able to do so undertake to carpool or use alternative modes of transport.



# ECO-RESPONSIBLE TRAVELLER'S GUIDE

Created in 2024, the eco-responsible traveller's guide is an essential tool for anyone wishing to limit their environmental impact when travelling.

It contains a wealth of practical advice and simple steps to take, both before and during your trip. It also contains a list of partner establishments committed to the ecological approach.

*Eco-responsible traveller's guide to be found here >*



©Cloé Tourdot Fuentes, Gironde Tourisme

*We believe that sustainable development and tourism can co-exist harmoniously.  
Working daily with locals, members and partners, we strive to preserve and  
protect our region while offering unforgettable experiences.*



The background of the entire page is a soft-focus photograph of tall, golden-brown grasses and some small white flowers, creating a natural and serene atmosphere.

*we help you to travel more responsibly*

**PREFER TO VISIT OUT OF SEASON**

*For a quieter and less crowded experience, we suggest you plan your visit out of season.*

**OPT FOR GUIDED TOURS IN THE MORNING**

*By choosing to take your guided tours in the morning, you benefit from cooler conditions and often fewer people.*

**CHOOSE A TRIP OVER SEVERAL DAYS**

*By staying longer, you have time to relax, explore at a slower pace and reduce your carbon footprint.*